

ABSTRACT

PRESENTER: Tom Szaky

COMPANY: TerraCycle

JOB TITLE: Founder and CEO

Podium Title: *Recycling and Reuse Before, During and After COVID-19*

Abstract

TerraCycle is known for recycling materials others won't and imagining a future where the concept of waste doesn't exist. Learn about the impact of COVID-19 on recycling and reuse and how, during a pandemic, business is scaling up.



Tom Szaky is founder and CEO of TerraCycle, a global leader in the collection and repurposing of complex waste streams. TerraCycle operates in 21 countries, working with some of the world's largest brands, retailers and manufacturers to create national platforms to recycle products and packaging that currently go to landfill or incineration.

TerraCycle is the lead company in a new circular shopping platform called Loop that enables consumers to shop for some of their favorite brands in durable, reusable packaging. Launched in May 2019, Loop is a key step in helping to end the epidemic of waste that is caused by 'single-use' consumption.

Tom and TerraCycle have received hundreds of social, environmental and business awards and recognition from a range of organizations including the United Nations, World Economic Forum, Schwab Foundation, Fortune Magazine, Time Magazine and the U.S. Chamber of Commerce.

Tom is the author of four books, "*Revolution in a Bottle*" (2009), "*Outsmart Waste*" (2014), "*Make Garbage Great*" (2015) and "*The Future of Packaging*" (2019). Tom created, produced and starred in TerraCycle's reality show, "Human Resources" which aired on Pivot from 2014-2016 and is syndicated in more than 20 foreign markets on Amazon and iTunes.